

Hopwood Hall College

Travel & Tourism

Pre-Enrolment

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Our Vision:
Bringing out
the best in you!

Our Values



Preparing for College: A message from the Principal:

Thank you for applying to study at Hopwood Hall College. We look forward to welcoming you soon. We want to help make sure that you are as well prepared as possible so that you feel at home here from day one.

We understand that the transition from school to college can be daunting but there's no need to worry! We have plenty of pre-enrolment activities which will help to prepare you and make your transition as smooth as possible.

Before you join the College in September, we want you to begin to develop your skills. We have brought together some subject-specific information, signposting to helpful reading and relevant websites and some activities for you to complete.

Don't worry if you get stuck on anything, just try to complete as much as you can. In the meantime, if you have any questions, please contact our Student and College Services Team on 0161 643 7560 who will be happy to help.

I look forward to welcoming you to your college very soon.

Julia Heap
Principal and Chief Executive



Travel Geography...

A knowledge of world geography is essential for any job in the travel and tourism industry

World Continents



Name the continents above...

Colour	Continent	5 countries in this continent (if applicable)
Green		
Dark Green		
Red		
Yellow		
Orange		
Purple		

- Using the following website
- https://world-geography-games.com/countries_europe.html
- Have a go at the online game – there are lots more on this site to try

Travel Geography...

The world is full of diverse and exciting destinations to visit.

Watch this video of the Top 10 World cities to visit

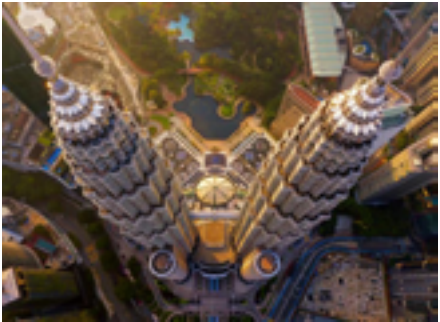
https://www.youtube.com/watch?v=dyBB_yJZ0k0



Choose a major Worldwide City from the map above and create a fact file/poster

You might want to include: -

- Location
- Interesting facts
- How to get there
- Accommodation
- Main attractions
- Local food and drink
- Traditions (weird ones if possible)
- Language (perhaps some words in the local language)
- Climate and best time to visit



The Travel and Tourism Industry...

The Travel and Tourism Industry is made up of different components that work together to provide services to customers.

Find below a few of the components, see if you can find a definition or description. This will help when you start in September.

Component	Description/Types (examples if applicable)
Accommodation	
Natural attractions	
Heritage attractions	
Purpose built attraction	
Events	
Tour operators	
Travel agents	
Airlines	
Sea travel - Cruises	
Sea travel - Ferries	
ABTA - The Association of British Travel Agents	
CAA - The Civil Aviation Authority	

Travel Jobs...

According to Visit Britain, there are almost **3.8 million jobs** in the UK Travel and Tourism Industry, which is around 11% of the total UK number of jobs.

There are so many career opportunities within the Travel and Tourism industry, the list is endless, but here are a few you might want to consider

Careers

- Cabin Crew
- Holiday Representative
- Children's Reps
- Travel Agent
- Tour Operators
- Tour Guide
- Tourist Information Officer
- Reservations Consultants
- Customer Services
- Cruise Jobs
- Visitor Attractions
- Events

University

- Events Management
- Tourism Development
- Hospitality Management
- Airline, Airport and Aviation Management

With so many opportunities it can get confusing. Take a look at the following website, perhaps take the quiz which will help you find your career direction.

<https://www.prospects.ac.uk>

Positive aspects of a career in the Travel and Tourism industry?

Can you think of at least 5 positives (you may think of more!)

1.	6.
2.	7.
3.	8.
4.	9.
5.	10.

Finding a job...

Skills and **qualities** are what employers look for when searching for their perfect candidate.

Skills are things you've learnt through work, training or education, or general life experience. (e.g. leadership, communication, teamwork, time management, IT skills)

Qualities are characteristics which you might naturally have. (e.g. confident, caring, motivated, patient, accurate, calm)

Career choices...

- ✦ Choose a career you're interested in from the previous page
- ✦ Find job vacancies/descriptions
- ✦ Find the following

Qualifications/Experience	Skills and Qualities

Customer Service...

Most jobs in the Travel and Tourism Industry involve face to face or telephone interaction with customers. It is very important to meet and exceed customer needs.

Finding the perfect holiday for someone can be very rewarding.

Choose one of the scenarios below: -

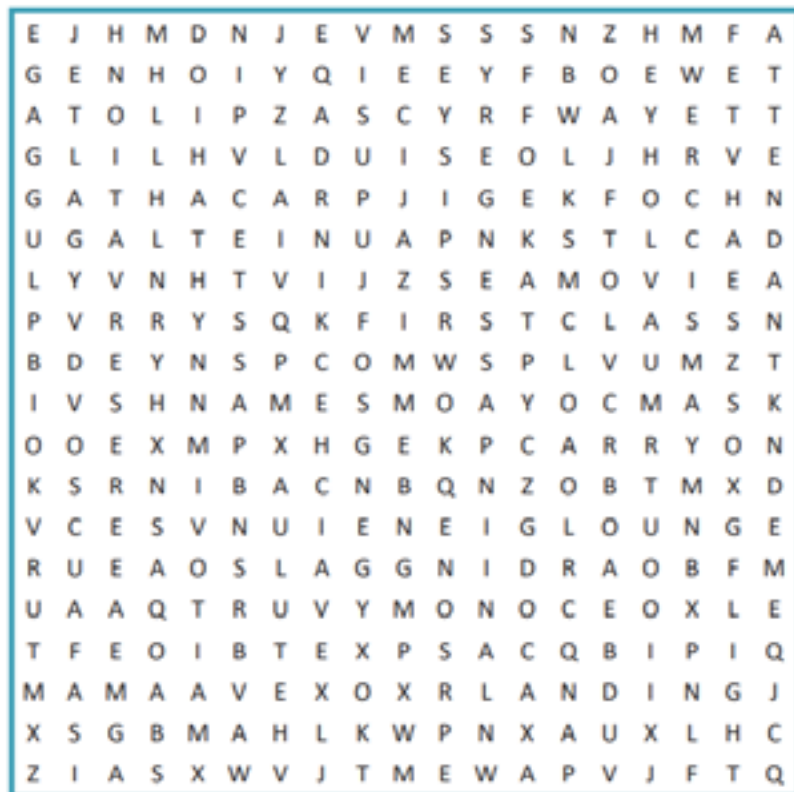
A retired couple would like a relaxing 1 week break in early December 2020 to get away from the British winter; they are looking for a 4-5-star hotel on half board basis. They want to relax on the beach and around the pool. They both enjoy golfing and spa treatments and would like to include some sightseeing.	Four friends have recently finished university and want to go to Europe for 1 week to a party destination in early July 2021. They would like to fly from Birmingham. They would like a cheap hotel or apartment as they are on a tight budget. They would like you to book them an appropriate excursion.
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- ✦ Make a list of the customers main requirements
- ✦ Using the internet, find a suitable holiday - TUI and Jet2 are easier sites.
- ✦ <https://www.tui.co.uk/>
- ✦ https://www.jet2holidays.com/?utm_source=jet2.com_sidetabs&utm_medium=crosssell&utm_term=searchpanel&utm_campaign=desktopsite&utm_content=jet2holidays

Destination details and things to do (attractions)
Hotel name and facilities
How does it match the customer needs?

Travel Terminology...

Find these Cabin Crew related words in the word search below. Use the internet for definitions of any words you're not sure of.



AIRLINE
ATTENDANT
BOARDING
CABIN
CARRYON
CHECK IN
CLAIM
CREW
CUSTOMS
ECONOMY

FIRST CLASS
FLIGHT
JETLAG
LANDING
LOUNGE
LUGGAGE
MASK
MEAL
MOVIE
OVERHEAD

OXYGEN
PASS
PASSENGER
PASSPORT
PILOT
RESERVATION
SEAT
SEATBELT
SECURITY
TAKE OFF