

Hopwood Hall College

# Media Make Up

Pre-Enrolment



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Riverside Salon

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## Preparing for College: A message from the Principal:

Thank you for applying to study at Hopwood Hall College. We look forward to welcoming you soon. We want to help make sure that you are as well prepared as possible so that you feel at home here from day one.

We understand that the transition from school to college can be daunting but there's no need to worry! We have plenty of pre-enrolment activities which will help to prepare you and make your transition as smooth as possible.

Before you join the College in September, we want you to begin to develop your skills. We have brought together some subject-specific information, signposting to helpful reading and relevant websites and some activities for you to complete.

Don't worry if you get stuck on anything, just try to complete as much as you can. In the meantime, if you have any questions, please contact our Student and College Services Team on 0161 643 7560 who will be happy to help.

**I look forward to welcoming you to your college very soon.**

**Julia Heap**  
Principal and Chief Executive



## Introduction

Welcome to Beauty Therapy at Hopwood Hall College. We pride ourselves in having high standards in our department. As part of your course you will learn lots of different skills and techniques to help you build a fantastic career in the industry.

This work pack will give you an idea of some of the topics you can expect to learn whilst you are studying with us. The pack will give you a head start when you begin your studies with us in September.

We look forward to meeting you in September and helping you in your career path into our industry.

## The Riverside Salon

Welcome to the Riverside Hair, Beauty and Make-up salon. This is Hopwood Hall college's fully functioning and commercial salon, that is open to the general public. This is where you as students will complete practical sessions each week. These sessions will consist of lots of fun and interactive work, providing treatments for clients, reception duties and practical assessments.

We use the latest products and equipment, and encourage knowledge of the brands and current techniques. You will have a chance to take part in product education, guest speakers and lots of really interesting extra activities. Continuously developing employability skills.

## Students work

At the Riverside we are extremely proud of our students work, we regularly post pictures and videos on social media, just showing how amazing you all are. There will be lots of experiences where you can show your creative side. We fully promote Equality and Diversity in our salon and celebrate differences, we understand that in this industry it's important for you to show who you are through your work and creativity.

Finally, we look forward to meeting you all in September, as you embark on this amazing course.



## Staff Bios

Here are our amazing staff who will be helping you through your qualification.

### Zoe Staniczenko

#### Programme Manager

**Fact 1** - When I was at school I wanted to be in the army, and I did my work experience at an army airfield working on helicopters. I stayed there for the week and really enjoyed the experience but soon realised I didn't like getting my hands dirty as it chipped my nail polish and I wouldn't be able to wear make-up for work which was also a passion of mine.

**Fact 2** - I trained as a student at Hopwood Hall College in 1995- 1997 and studied NVQ Level Two and Level Three Beauty Therapy. I returned to HHC in October 2019 as I got the position of Programme Manager in Hair and Beauty as the tutor who taught me retired. It was fantastic to come back where I started my training twenty-five years ago and to take over the person that taught me my skills to become a beauty therapist.

**Fact 3** - Making mistakes is all part of learning. One of the biggest mistakes I made whilst working in a salon was that I accidentally dropped a lash tinting brush, with black lash tint on, onto my client's blonde hair! After the treatment I had to tell her she had a black patch on her hair which will eventually wash out in about four weeks! After that I always thought about the positioning of my brush so it didn't happen again.



## Career history

When I left college, I opened my own salon in a gym and became self-employed for 18 months. The gym closed so I then went on to work in several hair and beauty salons in the Rochdale area for about eight years. I loved my job and the fact that I could make my clients feel happier and better about themselves made me more passionate about the industry I still work in today. My favourite treatments in the salon were facials and waxing.

I then decided to train as a teacher at Manchester University and I completed my teaching placement at Oldham College. I then continued to work there for the next seventeen years, teaching Beauty Therapy to level one, two and three students. Whilst teaching, I continued to learn and went back to college a few times to learn new treatments such as semi-permanent make-up and barbering.

I then got the opportunity to work at Hopwood Hall and to manage the department I trained in. I am so happy to have been able to return to the place where I started my journey as a beauty therapist and to pass on my skills, knowledge and experience to all our students in Hair and Beauty.

Some of my previous students have gone on to open their own successful salons, one even opened her own laser clinic, others have gone onto cruise ships and spas. But what is really nice to see are the ones that have followed the same path as me and have gone into teaching. Today, I am really proud to work alongside two of my former students here at Hopwood Hall College.



## Vicky Kielthy

### Beauty Therapy and Media Make-Up Tutor

**Fact one** - I left school and studied to be a journalist at A level and then decided that I wanted to do something I enjoyed for the rest of my life, so I studied beauty therapy from the age of eighteen at Oldham college.

**Fact 2** - I failed my maths GCSE twice because I didn't understand the importance of maths in everyday life skills, it wasn't until my job required maths at GCSE level that I worked hard to pass it 3rd time lucky!

**Fact 3** - I decided to go back to university at age twenty-five I was a single parent and wanted a better life for me and my daughter - I always wanted to study to become a teacher as I had a passion for the industry, it's the best decision I have ever made.

I worked in Manchester for a company called Urveda from the age of twenty they up skilled me in a wide range of industry skills. I met Beck Shaw here she was the salon assistant manager.

The salon had many celebrity clients ranging from Coronation Street stars, David Walliams, Take That and one surprise visit from Will Smith.

The boss was very strict and made us clean the salon floor with a toothbrush.

The company changed hands three times and eventually became Virgin Active, during this time I was moved to Didsbury salon and had to leave at 7:30am every morning to start work at 9am due to traffic.



I left Virgin Active age 25 to study to become a teacher after my life changed and I became a mum, during this time I worked part time at Hopwood and assessed students at Oldham college, I was constantly commuting between two colleges and university.

I have always had a passion to become a teacher in the beauty/make up industry.

I became a full time teacher in 2012 for Hopwood Hall College, I teach on Level One Beauty, Level Two Beauty, Level Two Media , Level Three Media and Level Three Nail Technology, I have also taken part in competition classes for the past five years and have seen many students win 1st, 2nd and 3rd place which has been an amazing Experience.

Four and five years ago I started delivering functional skills maths and English for the department

Some students have left to work on cruise ships, some opened their own nail salons, some work for profession make up companies.

## Sarah Godding

### Beauty and Media Make Up Tutor and Salon Instructor

**Fact One** - In school I was never the strongest learner I had to really study hard to achieve my GCSE's. I did well in my exams but had to resit my English Literature as that wasn't my strong point.

**Fact Two** - After school I went to do my A-levels as I couldn't decide between beauty therapy or equine studies (I know both completely different). I found A-levels really hard and failed 3 out of 4 subjects but managed to pass my English lit GCSE. I then decided to attend Hopwood Hall College and study Beauty therapy and Keep horse riding as a hobby.

**Fact Three** - I started off my Beauty career with Clarins, which was an amazing experience I worked as a National Skin care specialist and Spa therapist for Clarins and travelled around the UK working in different stores and spas, including Selfridges, House of Fraser and Harrods. I gained extensive training and knowledge of the Clarins products and treatments, I also provided treatments for some celebrities along the way.

I had a break from beauty therapy and managed a pub as my husband left the army our plan was to run one together. After a couple of years, we decided it wasn't for us we would rather be on the other side of the bar drinking not serving. So, it was back to beauty therapy where I belong. I then spent 6 years working at the Norton Grange Spa and using my management experience from the pub worked my way to beauty manager.



I have taught horse riding since a young age and always enjoyed seeing my riders progress it encouraged me to go back to college and achieve my teaching qualification to teach beauty therapy. Through gaining different kinds of experience within the beauty industry I have been able to achieve my dream job as a Beauty Lecturer.

It has been amazing to see some of our Hopwood Hall beauty students over the last year be successful and attain a job as a spa therapist at the Norton Grange Spa.

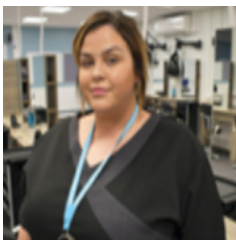
## Sinead Dunne

### Beauty Therapy and Media Tutor and Progress Tutor

**Fact One** - In year 10 at school I did my work experience in my local salon as a salon junior. On my first day of work experience I was washing my client's hair and the water had dripped down the back of the client's neck. When the client stood up they were soaked. I had to dry the client's clothes and shoes using a hair dryer. From then on, I made sure my client was fully gowned up and that their neck was supported at the back wash. I was able to secure a Saturday job at this salon earning £20.00 a day.

**Fact Two** - I left school wanting to be a photographer, so I enrolled onto a course at The Manchester College studying a Level Two in 'Creative Media Production'. Throughout the course I found that I had a passion for styling for the camera and making others feel their best rather than being the photographer, I would provide make-up, body art and hair services to my peers for their projects. My tutor encouraged me to apply for a make-up course after I completed my qualification. I then went on to complete a Level Two and Three in Media Make Up and Hairdressing.

**Fact Three** - After completing college I had always aspired to go to university, I was accepted to study a Foundation Degree in Fashion and Photographic Make up Artistry with University of Salford. In my first year I got pregnant, I was nineteen years old and people told me that I wouldn't do anything with my life from there. This made me more determined to exceed in my career and life. I went on to complete my Foundation Degree, BA Hons and a PGCE in Further Education and Training and I have recently completed my Assessors Award. I am passionate about education and passing my knowledge and skills onto others.



I have worked for Urban Decay Cosmetics for two years, which provided me with lots of experience in customer service, hitting sales targets, planning events and masterclasses, providing make-overs and one to one lessons. I also worked freelance as a make-up artist providing my services for party make overs, bridal parties and even collaborated with up and coming small fashion and stylist brands.

When studying a PGCE in Further Education & Training with Edgehill University, I was required to go on work placement and I was a student teacher at Hopwood Hall College in 2017, after completing my qualification I was given the opportunity to be a Lecturer in Beauty & Media Make-up and since then I have continued to develop my skills and gain experiences as a Teaching Assistant, Student Support Tutor and Progress Tutor. In Hopwood Hall College I have found a family, and I am proud to be part of the hair and beauty team.

## Nicki Lamb

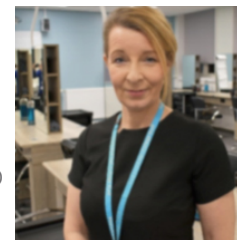
### Beauty Therapy Technician

**Fact 1** - I left school at fifteen years of age (almost sixteen) and started work at a cosmetic supplier called 'Christina's of London'. Most of you won't remember the brand but it's when baby pink eyeshadow and azure blue mascara was at the height of fashion. I worked there for around five years and then had my first child, my son Alex.

**Fact 2** - When I returned to work being a single parent, I needed a career change that would allow me to be flexible, so I decided to train as a driving instructor for the British School of Motoring. Through gritted teeth and many white-knuckle experiences, I worked as a driving instructor for over four years.

**Fact 3** - Whilst pregnant with my second child, my daughter Ella, I studied part time as a classroom assistant and worked with reception and year one children at Norden Community Primary School. When Ella was around 6 months old I enrolled at Hopwood Hall College on a nail extension course and once qualified I worked as a mobile nail technician. I have also worked in numerous salons which have included Bamford/Bury Hairworks, Images Salon Heywood and Preview Rochdale. The owner of Preview also worked as a part-time hairdressing tutor at Hopwood Hall College and informed me that the position for a beauty therapy technician had become available and so I applied for the role. After being successful at interview and accepting the position I started my job as the hair and beauty department's beauty therapy technician, I am now in my 10th year and throughout the years I have gained a Level 3 Qualification in Customer Service and also have my Assessors qualification all thanks to Hopwood Hall.

I love my job, my colleagues and the array of students that leave with bright and exciting futures ahead of them.



## Anna Lockwood

### Hairdressing Tutor

**Fact One** - I left school aged 16 and came to Hopwood Hall College (It was called Rochdale College at the time) to study Hairdressing.

**Fact Two** - I left my course after 2 months to start an apprenticeship at Gregory Couzens, a Rochdale salon which is one of the longest established salons in the area, it's now been open for over 35 years.

**Fact Three** - I started teaching aged 25, which is a long, long time ago

My apprenticeship was hard work. The days were very long and often without proper breaks. The job could consist of cleaning, doing laundry, to running errands for senior staff and my first wage as an apprentice was £29 per week, yes PER WEEK!!!! This hard work paid off because you were learning skills off a wide range of experienced hairdressers and in addition to this attending college one day a week to gain a qualification.

So after a few years I experimented with different employment opportunities, I rented a chair and did a bit of mobile and went back to college to do Advanced Hairdressing (this is what is now Level Three in Hairdressing). I got student of the year then too! I have always had a passion to become a teacher in the hairdressing industry. I became a full time teacher in 2003 for Hopwood Hall college, I have previously taught at Bolton and Bury College. I teach Level Two and Three Hairdressing and the hair units in Media Make up.

Some students I have taught have gone on to run their own salons and run successful businesses, some have moved abroad or worked on cruise ships. It is an excellent feeling when students come back and let us know how well they are doing.



## Elise Norbury

### Hairdressing Technician

**Fact 1** - I started Studying Hair and Beauty at the age of 14 alongside school and when on to start an apprenticeship at 16.

**Fact 2** - I had to re-sit my English GCSE 3 times after leaving school as I was always better at maths but with hard work I finally past 3rd time.

**Fact 3** - Working in the hair and beauty industry is all I have ever wanted to do, with working in a college a path I really wanted to take passing on my knowledge and experience is something I love doing.

I have worked in 4 different salons over the years. Fusion Hair is where I started my journey at 16. Moving on to Jamilla Pauls Rochdale when I was 17 here I took part in shows and competitions all over the century and got to work with some big bands and stylist such as Wella and Alan Beak from Ruger barbering, after the salon closed I went to work in a Manchester salon based near the palace theatre where there cliental ranged from actors in Mary Poppins and Sister Act, Coronation street and Emmerdale bloggers and local fusion designers and the boys from Blue. At the age of 21 I decided to come back closer to home and go self-employed. I then had my little girl and after running a business and being a mum, I decided I would follow a path I have always wanted to and apply to join the wonderful Hopwood Hall team.



## Jessica Buckley

### Hairdressing Tutor

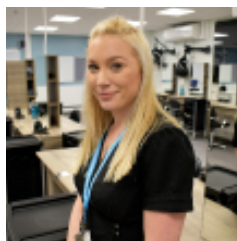
**Fact One** - I started working as a Saturday girl at age thirteen, in a salon called New Image.

I used to earn £10.00 for the day and an average of £3.00 in tips. I left school with minimal GCSE's but enough to get by. I started an apprenticeship completing business administration but soon dropped out. My dad didn't want me to study hairdressing as he didn't consider it to be a career and presumed I would drop out also. I ended up working full time as a credit controller.

**Fact Two** - At twenty years of age I fell pregnant and after returning back to work I decided I wanted to go back to college to fulfil my dream of being a hairdresser. During my Level Three Hairdressing I had my second child. I took the Christmas break off and returned in January to continue with my learning as nothing would stop me achieving my goal.

**Fact Three** - I started working at a little salon called Blush where I met Stacia Temples. We worked together for many years until the business was closed. The salon had such a great atmosphere which is important to have and maintain. During my time there I started to complete my assessors' course and straight after that I went back into education to complete my Certificate in Education. Whilst doing my food shop in Morrisons I got a call about a job that had been advertised at Hopwood Hall College in Rochdale. I applied, had the interview and I GOT THE JOB!!!!!! And I have loved every minute of it, the staff and the students make it an amazing and rewarding place to work.

Many of the students we have taught have gone on to work at salons and have really succeeded in the industry which is great to see. Some learners have taken a year out and are planning to return to college to further develop their skills which is also amazing and that their love for the industry is as strong as ours. I look forward



to supporting and encouraging learners every year to be their best and to achieve their personal goals. It really is a great job.

## Jacquie Brockett

### Salon Instructor

**Fact One** - I was thrown out of all my exams in high school because I became a bit of a naughty student in my last year, and it took some convincing for the school to allow me to sit them. I left school at 15 as my 16th birthday wasn't until August. My first full time job was folding dishcloths at Minky's where I was on peace work which meant I got paid for how many dishcloths I packed. I had no idea what I wanted to do with my life at this point except I knew I wanted to start earning money so I could leave home. I left home at seventeen and lived in Rochdale Town Flats while I saved up for my first house which I managed to buy while I was still seventeen years old.

**Fact Two** - I was twenty-seven years old and a mum of two toddlers before I realised that I should have made something of myself career wise so I enrolled at Hopwood Hall College to do Reflexology on a Saturday morning. I continued my studies part time for a couple of years doing Body Massage, Sports Massage, Aromatherapy until I became a full-time student to study beauty therapy. I then applied for and became the beauty technician but continued with my studies working around my college hours. I then went on to do my Hairdressing and Nail Extensions qualifications as well as achieving my Assessors Award and then my Certificate in Education so that I could become a college tutor.

During this time I became a single mum of two toddlers and it was increasingly hard work and I had very few hours left in a week but it is the best thing I did. I worked at Hopwood Hall College for many years, assessing and then teaching before



I left to go and work at the Norton Grange for a couple of years in the hotel spa. When Riverside Salon was built I applied and was successful and back to Hopwood Hall I came as the salon instructor and it's a job I love.

**Fact Three** - I am not a huge fan of flying and I didn't go abroad until I was seventeen years old. My first solo trip ever was to visit my son and brother in Canada for my 50th birthday in 2018, as my son had moved to Canada for two years and my brother has been there for twenty years. I was very nervous about it but my best friend asked me 'can you follow instructions' and I then realised for me to get from Rochdale England to Vancouver Canada all I had to do was follow instructions. This was one of my proudest moments, to land at Vancouver airport and have my son waiting for me was a memory I'll never forget.

A lot of students I have taught, assessed and mentored over the years now run successful businesses, have travelled the world on cruise ships and some of gone into teaching and assessing. In fact I have been doing this job so long now some students I have taught I am now seeing their teenagers come through to continue in their footsteps.



## Task 1...Create the look

The process of researching and designing your look is essential to a fantastic final look.

- Choose a look with a theme based on the key workers who have inspired you over the last few months incorporating the colours of the rainbow.
- Create a moodboard of images from this decade you find inspirational
- Design and plan your look by completing a face chart.
- You can use makeup or pens, paint, fabrics to help show off your inspirations
- Apply the makeup and tag our social media pages with your photo.  
#theriversidesalon #preparingforcollege (if you are not on social media bring your picture with you in September)

**We can't wait to see your creations!**



## Task 2...Occasion Make-up

- Chose which occasion you would like to use as your inspiration
- Write a small paragraph outlining why you have chosen this occasion and how you think it could inspire a makeup look.
- Design and plan your look by completing a face chart (find the link below) You can use makeup or pens, paint, fabrics to help show off your inspirations
- Apply the makeup and send us a photo – tag us on our social media pages. #theriversidesalon

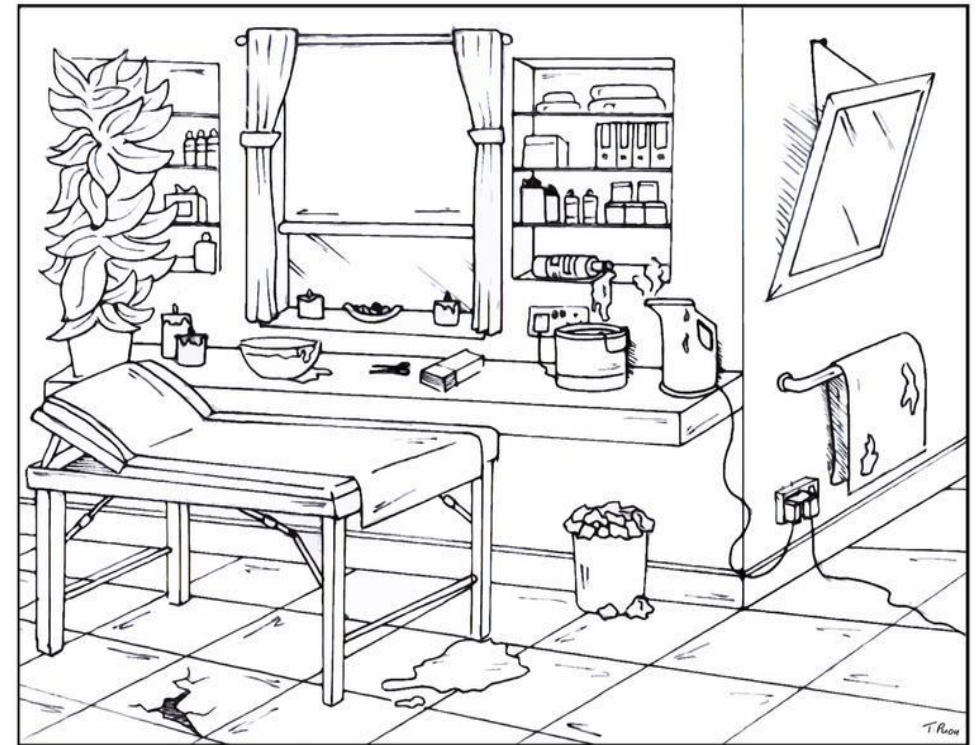
**Face chart link [HERE](#)**

### Tutor top tips...

- Start fresh – preparing the skin first will ensure an even make-up application. Take steps to cleanse, tone and moisturise and prime the skin.
- When contouring your face, only use 1 or 2 shades darker than your natural skin tone for a smooth sculptured contour look.
- Use masking tape to a sharp winged line.
- Practice makes perfect
- To give your eyes an even bigger boost, use an eyelash curler.
- Experiment and have fun

## Health & Safety...

Safety in this industry is very important. How many hazards can you spot in this picture?



Q – Why do you think Health and Safety is an important part of the Media Make-up course?

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Time for us to get to know you...

We want to know a little bit of information about YOU!! Complete the following questions to create a bio of yourself.

1. Why do you want to come and do Media Make-up?

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2. Tell us 3 interesting things about yourself.

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3. What did you like and dislike about school?

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4. Why did you decide to come to Hopwood Hall College?

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Finally Add a picture of yourself here.