



How we meet the Gatsby Benchmarks

1. A Stable Careers Programme

- A comprehensive careers strategy, supported by the GM Combined Authority plus an allocated Careers Lead and college Careers Coalition ensure we provide a stable careers programme.

2. Labour Market

- Our students have access to several labour market information sources including career websites, job and apprenticeship websites and higher education prospectuses. A range of careers information is available on the Careers Zone page of our Virtual Learning Environment.
- We have a range of employer/guest speakers who meet with/deliver talks to our students relating to their career path and the job market.

3. Needs of Each Learner

- We encourage all learners to consider all career paths to challenge stereotypical thinking. We have also had aspirational guest speakers including a female carpenter and a male hairdresser.
- Careers are available to support each learner at key times of their journey with Hopwood Hall College

4. Course to Careers

- During lessons and progression tutorials students are encouraged to research and fully understand how their courses can lead to careers in the future. Throughout the college we hold competitions, challenges, virtual work experience, performances, and national awareness events to support. Many of our teaching staff have previously worked in industry.

5. Encounters with employers and employees

- Our Work Experience Development Officers work closely with students, employers, and curriculum staff to provide rewarding work experience and an insight into industry
- The careers team run a regular job club. Students who attend receive employability advice and support.

6. Visit to Workplace

- Throughout the academic year students have the opportunity to visit relevant places of work to find out more about job roles in that industry. During lockdown we have worked with local employers and national schemes to offer virtual work experience.

7. Encounters with further and higher education

- We work closely with local and national further education, apprenticeship and higher education institutions. We run higher education career fairs and talks as well as taster sessions and visits for students to make informed decisions relating to their career path.

8. Personal Guidance

- All students have access to level 6/7 qualified careers advisors throughout the year at each campus who provide impartial information, advice and guidance about the range of options and opportunities available.

